



CORPORATE PARTNERSHIP

THE WHATS, WHYS AND HOWS OF A CORPORATE PARTNERSHIP WITH
MAKELUNCH



WELCOME...

We're so pleased you want to know more about us. Like most things involving kids and food, we can guarantee it'll be fun and highly rewarding. To start with, this pack provides the key information you'll want to know about who we are, what we do and how you can be involved.

What is MakeLunch?

It's simple, MakeLunch is a Christian charity that works to reduce childhood poverty in the UK, challenges the causes of nutritional poverty and motivates others to make a difference to the lives of young people who have less than they need or deserve.

FREE SCHOOL MEALS PROVIDE 1.7 MILLION CHILDREN WITH HOT AND HEALTHY FOOD, BUT WHEN SCHOOLS CLOSE FOR THE HOLIDAYS, SO DO THE KITCHENS.

Since 2011, MakeLunch have been training and equipping churches and community groups across England, Scotland and Wales to run holiday meal provision programmes called "Lunch Kitchens" that support vulnerable families. Over 50,000 meals have been served to children who otherwise face going hungry in between school terms.

With the help of our Patron, Lindsay Graham, we are also working to eradicate holiday hunger on a national level. MakeLunch are passionate about making a change across the UK by telling our story and lobbying government. We collate stories, statistics and information, which we use, aiming to see national change at a deeper level. If you're in to social media, you can search using the hashtag for updates #fillingtheholidaygap.

YOUR CORPORATE RESPONSIBILITY

Whether you have a formal Corporate Responsibility Policy or whether you are simply looking for a path for your work culture to be more charitable, MakeLunch is a good fit for your organisation. Let's work together to make an impact on your staff, your local community and the national landscape of Holiday Hunger. If you have a passion to be of benefit to families struggling with the daily costs of food, you are in the right place.

"WE MET A YOUNG DAD WITH HIS 2 KIDS, HE WAS DESPERATE TO HELP OUT, CLEANING TABLES AND SWEEPING FLOORS. WE DIDN'T SEE HIM ON THE SECOND DAY (THE KIDS SAID HE WAS STILL IN BED) BUT NAN BROUGHT THE YOUNGEST CHILD ALONG. THE SAUSAGE, MASH AND SQUASH WAS THE FIRST THING HE'D EATEN THAT DAY. WE HAD LOTS OF LEFTOVERS SO WERE ABLE TO PLATE THE FAMILY UP SOME EXTRA MEALS FOR TEA TIME."



WHY PARTNER?

Here's a whole bunch of reasons your organisation will love beating holiday hunger with MakeLunch!

Get Involved Locally

Our Kitchens throughout the UK are often in need of volunteers. We'd love for members of your team to join in during the school holidays to help at our clubs in a variety of ways. From helping run games and activities all the way to providing needed parent support and services, the skills of your team can be put to good use.

Support a National Effort

Between summer 2011 - when we opened our first kitchen in Corby – until March 2017, we have served over 50,000 meals in more than 100 locations in England, Scotland and Wales. Our network of churches and community groups continue to grow, and with that comes the need for training, supporting and providing resources to their lunch clubs. Supporting MakeLunch's operating costs helps us to continue to open and support a national network of Kitchens throughout the UK.

Changing Social Policies

As well as helping you to beat holiday hunger in your corner of the UK, partnering with us helps to change social policy. MakeLunch works as part of the All Party Parliamentary Group (APPG), and was a part of the special *Holiday Hunger Task Force* in 2015-2016. Most recently, in March 2017, we gave evidence at a parliamentary inquiry on Holiday Hunger. The APPG report on Holiday Hunger has now been published: you can read the full [report here](#). We fully support the proposals which include making holiday provision a statutory requirement for local authorities, funded by the sugary drinks levy and following agreed national minimum standards.

Health and Safety

MakeLunch is a respected brand because we work to ensure all of our kitchens are in compliance with criteria for Food, Health & Safety. We require all of our kitchens to be trained and have the appropriate paperwork in place before they open their project. They also undergo a face-to-face audit to ensure they follow through on the appropriate compliance measures, and agree to run safely and ethically to be a part of our network.

“BEFORE I VOLUNTEERED AT TLC, I NEVER FELT CONFIDENT AROUND CHILDREN AND TENDED TO AVOID IT WHEN I COULD. WORKING AT AN ACCOUNTING FIRM MEANT I DIDN'T INTERACT WITH CHILDREN MUCH, WHICH SUITED ME FINE! ...THE FIRST TIME I HELPED OUT, I FELT NERVOUS AND A BIT UNEASY. HOWEVER, THE OTHER VOLUNTEERS WERE HELPFUL AND THE KIDS WERE HAVING FUN - IT DIDN'T TAKE LONG TO FIND MYSELF PLAYING JENGA, OR JOINING IN WITH TWISTER! AT THE END OF THE FIRST DAY, THERE WAS A SIGH OF RELIEF - BUT ALSO A SMILE ON MY FACE.”

WHAT NEXT?

Finding how your company can work with us can be simple or more in depth, depending on the level of involvement you'd like to have.

STEP 1: TALK TO US

Let us know that you're interested. A chat gives us a chance to learn more about your company, what your Corporate Responsibility Policy is, and what your goals are. We can answer any initial questions you have about MakeLunch and find ways that we can partner together to Fill the Holiday Hunger Gap.

STEP 2: MAKE A PLAN

We'll talk about forming an official "corporate partnership" where you can volunteer locally, help fund MakeLunch centrally and any additional fund-raising ideas you might be interested in.

Being an official corporate partner give us the chance to thank you properly on our website and social media, where we'll highlight your organisation and we'll send you quarterly updates on how we are doing.

STEP 3: GET STARTED

The last step is pretty simple. We'll both sign a simple one-page agreement of what we discussed and agreed. Once we've decided how working with MakeLunch best fits into your corporate responsibility goals, it's time to jump in and get involved!

WE'D LOVE TO CHAT!

Leah Lister
Operations Manager
leah@makelunch.org.uk
07718 170200

